



# **Countywide Housing Strategic Plan**

***Affordable Housing Advisory Committee***

**October 7, 2016**

# Background

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- Board of Supervisors has requested the development of a Countywide Housing Strategic Plan.
- This Strategic Plan will serve as the intersection of several countywide efforts, including:
  - The Housing Blueprint
  - The Strategic Plan for Economic Success
  - Social Equity Policy
  - Human Services Focus Areas

# Background

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- Going forward, the Housing Blueprint will serve as the annual implementation plan of the Strategic Plan
- Activities of the Blueprint and the Strategic Plan are pivotal to ensuring the attainment of the outcomes described in other overarching initiatives (Economic Success Plan, Equity, etc.)

# Data Needs

- Projections of need based on future job growth
- Much data has already been collected and will be used – such as data from Five-Year Consolidated Plan process
- Specific goal recommendations: Largely comfortable with data we have; ready to move forward



# Audiences

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- The Board of Supervisors
- Advocacy community and beyond; the whole community
- Affordable Housing Advisory Committee (AHAC) to be the community group advising staff on the Plan
- Obtaining input to be a community-wide and county-wide effort; includes wide variety of stakeholders, community groups, business community, developers, policymakers
- Full-scale community outreach to be undertaken; to go beyond traditional methods of obtaining community input
- This is not a county agency's Plan, it is a **COMMUNITY PLAN**

# About the Plan

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**Strategic Plan will address specific issues already identified that will be further explored such as:**

- Preservation of market affordable units in redevelopment areas
- Affordable residential units in unused office space
- Fostering new housing development for a range of incomes

# About the Plan

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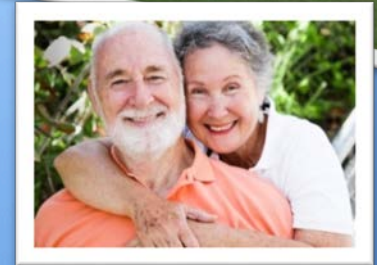
**Tie into existing county goals or initiatives such as:**

- The Strategic Plan for Economic Success
- Serving households with special needs
- Ending and preventing homelessness



# About the Plan

- The Plan will explore how the county can better provide housing options to specific targeted populations
- These populations are being served now, but are there better ways that we can assist:
  - Working families
  - Persons with disabilities
  - Domestic violence survivors
  - Seniors
  - Homeless individuals and families





# Empowered Strategies

- Identify recommended strategies to address identified goals
- Recommend resources to address strategies



# Timeline

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- Presentation was made to Board Housing Committee in September 2016
- Staff work begins on Plan immediately; HCD is in the process of engaging a consultant
- AHAC will be a key stakeholder in the development of the Plan; more to come at the December AHAC meeting
- Community engagement initiated early 2017
- Complete Strategic Plan by December 2017, to prepare for implementation in FY 2019

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# Questions/Comments

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